

# Benjamin Saluti

## Graphic Design + Art Direction

- Objective:** To both grow as a visual communicator and to advance my technical skill set, by attaining a full-time position in a work environment where my formal graphic design training can be used to completely explore my creative potential.
- Experience:**
- Manager of Creative Services METACAFE, 2009-Present, San Francisco, CA**  
Served as Designer and Creative Manager of North American offices for Metacafe.com, a leading independent video entertainment site. Managed small design team and participated in ideation, design, and execution of rich media sitewide sponsorships, promotions, and custom video channels for brands such as Electronic Arts, Toyota Scion, Universal Pictures, Warner Brothers, Disney Studios, and more.
- Art Director STORY WORLDWIDE, 2007-2009, South Norwalk, CT**  
Worked primarily on Unilever account, creating websites, emails, and rich media banners for I Can't Believe It's Not Butter, Wish-Bone, Country Crock, Skippy, Klondike and Dove Hair Care. Was responsible for conceiving, executing, and presenting to clients.
- Art Director BYTE INTERACTIVE, 2003-2007, South Norwalk, CT**  
Engaged in designing websites, email promotions, and banner promotions. Worked on projects for such brands as: Perrier, Poland Spring, J-Lo Fragrance, Lily of France, Rimmel London, Banana Boat, BIC, Skippy, and more. Interacted directly with clients to ensure that their design requirements were met.
- Designer UCONN DESIGN CENTER, 2001-2002, Storrs, CT**  
Participated in student-run design studio. Projects included redesigning the UCONN School of Fine Arts webpage, designing the 'campus-safe' program website, designing various promotional posters for the UCONN English Dept, and creating materials for the 2002 UCONN MFA final exhibition.
- Education:** BACHELOR OF FINE ARTS University of Connecticut School of Fine Arts, 1998 – 2002  
Concentration in Graphic Design  
University Art Scholar 1998/1999, 1999/2000, 2000/2001
- Technical Skills:** Very experienced with Macintosh and Windows systems  
Software: Adobe Photoshop, Adobe Illustrator, Adobe Acrobat, Adobe Flash, Adobe Dreamweaver, and Microsoft Office Suite.
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