

Benjamin Saluti

Graphic Designer

- Objective:** To both grow as a visual communicator and to advance my technical skill set, by attaining a full-time position in a work environment where my formal graphic design training can be used to completely explore my creative potential.
- Experience:**
- Art Director STORY WORLDWIDE, 2007-2009, South Norwalk, CT
Worked primarily on Unilever account, creating websites, emails, and rich media banners for I Can't Believe It's Not Butter, Wish-Bone, Country Crock, Skippy, Klondike and Dove Hair Care. Was responsible for conceiving, execution, and communication with clients.
- Art Director BYTE INTERACTIVE, 2003-2007, South Norwalk, CT
Engaged in designing websites, email promotions, and banner promotions. Worked on projects for such brands as: Perrier, Poland Spring, J-Lo Fragrance, Lily of France, Rimmel London, Banana Boat, BIC, Skippy. Interacted directly with clients to ensure that their design requirements were met.
- Designer UCONN DESIGN CENTER, 2001-2002, Storrs, CT
Participated in student-run design studio. Projects included redesigning the UCONN School of Fine Arts webpage, designing the 'campus-safe' program website, designing various promotional posters for the UCONN English Dept, and creating materials for the 2002 UCONN MFA final exhibition.
- Design Intern DIGITAL VIDEO MAGAZINE, 1999-2000, San Francisco, CA
Summer of 1999: assisted webmasters with web site maintenance and graphic creation for www.dv.com and www.dvexpo.com
Summer of 2000: served as main webmaster to edit and maintain the Digital Video Expo site at www.dvexpo.com, as well as designed web banners and created various expo materials.
- Education:** BACHELOR OF FINE ARTS University of Connecticut School of Fine Arts, 1998 – 2002
Concentration in Graphic Design
University Art Scholar 1998/1999, 1999/2000, 2000/2001
- Technical Skills:** Very experienced with Macintosh and Windows systems
Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Adobe Flash, Adobe Dreamweaver, and Microsoft Office Suite.
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