

Benjamin Saluti

Objective: To advance my skill set by attaining a full-time position in a creative agency where my formal graphic design training can be used to completely explore my creative potential.

Experience: Art Director BYTE INTERACTIVE/STORY WORLDWIDE,
January 2003-June 2007, South Norwalk, CT
Engaged in designing websites, email promotions, banner promotions, etc, at internet marketing agency. Worked on projects for such brands as: Perrier, Poland Spring, J-Lo Fragrance, Lily of France, Rimmel London, Banana Boat, BIC, Skippy.
Interacted directly with clients to ensure that their design requirements were met.

Designer UCONN DESIGN CENTER, 2001-2001, Storrs, CT
Participated in student-run design studio. Projects included redesigning the UCONN School of Fine Arts webpage, designing the 'campus-safe' program website, designing various posters for the UCONN English Dept, and creating materials for the 2002 UCONN MFA final exhibition.

Design Intern SMIZER DESIGN, Summer 2001, Waterford, CT
Experience in small design studio assisting in designing and producing various internal studio labels and studio promotional items as well as organizing studio assets.

Design Intern DIGITAL VIDEO MAGAZINE, 1999-2000, San Francisco, CA
Summer of 1999: assisted webmasters with web site maintenance and graphic creation for www.dv.com and www.dvexpo.com
Summer of 2000: served as main webmaster to edit and maintain the Digital Video Expo site at www.dvexpo.com, as well as designed web banners and created various expo materials.

Education: BACHELOR OF FINE ARTS University of Connecticut School of Fine Arts, 1998 – 2002
Concentration in Graphic Design
University Art Scholar 1998/1999, 1999/2000, 2000/2001

Computer Skills: Very experienced with Macintosh and Windows systems.
Software: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Acrobat, Adobe Flash, & Adobe Dreamweaver

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